- first page: navigation and more informational stuff; give a basic overview of the content

- navigation bar on each page

- audience: people who are deep in the trenches of the internet

- don't need to include info about the French on website that was just to show who the intended audience is

- include images of the animal as a background image for each section

- like baseball cards for each child

- message and tone: Absurd; funny; in the spirit of memes, humorous, and fun

- [meeting recording](https://yisylvie.github.io/iffall2021/microsite/initial-meeting-notes/initial-meeting-recording.mp4) — https://yisylvie.github.io/iffall2021/microsite/initial-meeting-notes/initial-meeting-recording.mp4