- I like the colors of B better than A but the layout of A better than B; maybe combine those aspects from each
- do not make the top nav bar float that is illegal I hate floating top nav bars (fine for on mobile)
- I would probs get rid of borders around stuff
- maybe play around with other typefaces for the headings
- Add more padding between text and image/edge of card
- add more space between title and body text
- increase leading (default line height styles is slightly too narrow imo)
- maybe replace scroll down icon with a scroll up icon; more useful
- image of animal doesn't read very well; maybe add more generous borders around the page and choose background images that have more important elements in the margins rather than under the text
  - or do something different w/ the animal images if that doesn't work